

FINANCIAL SCENE



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healthcare financial management association

2002 Program Schedule

SPRING INSTITUTE

April 18–19, 2002
Covington, KY

MID-ATLANTIC INSTITUTE

May 8–10, 2002
Washington, D.C.

ANNUAL NATIONAL INSTITUTE

June 16–20, 2002
Seattle, WA

SUMMER INSTITUTE

July 15–17
Kentucky Dam Village State Park

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For more news see the chapter website

www.hfmaky.org

Leading

Kentucky HFMA...

Remembering Our Past; Planning for Our Future

The Kentucky Chapter of HFMA is planning for its official 50-year anniversary. The Chapter developed from three separate Chapters: the Western Kentucky Hospital Council formed November 13, 1951, the Bluegrass Chapter inaugurated August 26, 1952 and the Kentuckiana Chapter organized May 20, 1953. The three Chapters were consolidated January 21, 1966 and Robert Doris was elected as our first president. The Kentucky Chapter has been fortunate to have 35 dedicated individuals serve in this capacity over the next 36 years. (Ron Roe is the only individual to have served twice as Chapter President). This article was prepared from a recent survey of our past presidents and a June 1989 Financial Scene newsletter dedicated to the past presidents.

Interesting History Tidbits

- Registration fee for first Chapter meetings was \$20 and included 2 lunches and a hospitality hour.
- Registration fee now \$175 for one with half day education and includes 1 lunch and hospitality hour.
- A 1966 meeting on Medicare drew 112 attendees, our January 2002 meeting had 130 registrants.
- Chapter membership was 67 in 1966 and is currently 468.
- First Chapter newsletter published April 1967 under President Charles Rustici.
- *Financial Scene* now has circulation over 500 and published six times per Chapter year.
- Lake Barkley State Resort Park was site of the Annual Institute 1975–1995. It was the location of the July 2001 meeting as kick off of the Silver Anniversary Celebration.
- Two of our Chapter Presidents were born in a foreign country. Oscar Canas and Juan Fernandez both were born in Cuba.

- Most presidents are from Hospitals; however, five presidents were from public accounting while in term. (Many more had public accounting experience).
- Five females have served as Chapter President: first in 1979, second in 1990 and three serving consecutively 1997–1999.
- Four Presidents have achieved Medal Of Honor Awards: Mike Arthur, Katie Black, Tom O'Bryan and Ron Roe.
- Tom O'Bryan and Oscar Canas went on to hold national HFMA offices. Mark Carter served as our region CLR in 1997–1998. Katie Black served on National Matrix in 1998–1999.

Chapter Presidents' Best Memories of Chapter Involvement

- Bob Doris recalled in 1989 the consolidation of three regional Chapters into a single state organization.
- Ron Roe recalls having served on almost every program planning forum 1966 through early 1980's. He is most proud of making it through a speech without his glasses or notes! He also remembers the single time he won a HFMA poker game.
- Oscar Canas stated being selected as Chapter Representative to the National Matrix Board of HFMA and his inauguration as Chapter President are fond memories.
- Mark Carter remembers the Lake Barkley meetings as good programs and best networking opportunity. Joe McDonald fondly remembers barbeque at Kentucky Lake.
- Several presidents stated attending the Annual National Institute and representing the Chapter as fondest memories, include John Yeager, Steve Scannell, and Tony Anthony.



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Financial Scene

Newsletter Committee Members

David Kottak, Chair

Ronda Beck, Vice Chair

Mike Stigler

Katie Black

Melanie Watson

Michele Lawless

Mary McKinley

Larry Vaughn

Mick Welscher

Editorial Policy

Opinions expressed in articles or features are those of the author and do not necessarily reflect the view of the Kentucky Chapter, the Healthcare Financial Management Association, or the Editor. The Editor reserves the right to edit material and accept or reject contributions whether solicited or not. All correspondence is assumed to be a release for publication unless otherwise indicated.

Publication Objective

The *Financial Scene* is the official publication of the Kentucky Chapter Healthcare Financial Management Association. Our objective is to provide members with information regarding Chapter and national activities, with current and useful news of both national and local significance to serve as a forum for the exchange of ideas and information.

Leading

President's Message



Tony Miranda

Dear KHFMA Member,

My year as your President is 75% complete and as my days dwindle, I thank all of you who have made this year a success.

I am thoroughly enjoying my tenure as your President. Your Board and Committees have worked hard to increase membership. For the first time in several years our membership has had an increase. We have also increased the number of newsletters, enhanced our website and increased the number of members taking the certification exams.

Finally, we have worked hard to bring you excellent education and networking opportunities. One of our goals this year was to have our education sessions outside of Louisville and Lexington. Therefore, the Annual Meeting is set for April 18th & 19th and will be held at the new Marriott on the River in Covington, KY. Our opening key note speaker will be Jim Taylor, CEO, University of Louisville Hospital. We also will have various speakers addressing the truth and myths of HIPAA. The lunch program will be the induction of officers for the 2002-2003 year.

I hope each of you took the time to complete the Annual Survey, as this is our way of ensuring the Chapter is meeting your needs and provides the basis for next year's planning.

I look forward to seeing you at our Annual Meeting in April.

Best regards,

Anthony R. Miranda

Anthony R. Miranda
KHFMA President 2001-2002

**Win credit vouchers, apparel awards,
even a chance at a \$1000 Grand Prize!
All for the excellent cause of growing our association.**

Here's how:

Recruit one or two new members* by April 30, 2002 and you'll win your choice of an HFMA apparel item (approximate retail value of \$25.00). Recruit three new members and get a \$100.00 credit voucher toward any HFMA national product or service (excluding membership and Forum dues). Bring in four or more new members and you'll earn a \$150.00 credit voucher!

Grand prize! \$1000.00 in cash—to be awarded in a random drawing among those of you who recruit four or more new members. Since you'll receive one chance for each new member you bring in, the more new members you sponsor, the greater your chance to win!

Encourage prospective recruit to visit <<http://www.hfma.org/join>>. Other promotional materials, including applications, are also available by calling HFMA member services at 1 (800) 252-HFMA, ext 2 or email <<mailto:memberservices@hfma.org>>.

When you provide a prospective member with an application, please make sure that your name appears in the "sponsor" area, in order to receive proper credit.

Your influence will help us keep growing.

**New student memberships and reactivated prior memberships are welcome, but promotion credits apply to the recruiting of regular members only.*

Editor's Insight



David Kottak

Welcome to the April/May issue of the Financial Scene. Many of you may be surprised to know that the Kentucky Chapter is celebrating its 50th anniversary this year and the Chapter's newsletter is celebrating its 35th anniversary. For those history buffs in the Chapter, Ronda Beck has provided us an entertaining article providing a retroactive look at some of the key milestones in the Chapter's history. Ronda's article also interviews a number of the Chapter's past presidents on topics ranging from their best memory of HFMA

to where they see healthcare finance in ten years. In addition, Ronda developed a "Past President's Trivia Quiz" asking these past Chapter leaders a number of questions including where they see themselves in ten years. You'll be amused, if not shocked at some of the results: selling hot dogs on a nude beach???

As always, the objective of the *Financial Scene* is to provide timely information to the Chapter's Membership. But really, selling hot dogs on a nude beach???. Even I had to peek at the answer to that one. Please do not hesitate to contact any of the members of the newsletter committee with suggestions for articles or ideas to improve the *Financial Scene*. Better yet get involved.

Very truly yours,

David C. Kottak

David C. Kottak

Leadership Opportunities for a New Chapter Year

It's that time of year to sign up for a committee membership. Committees play an important role in the Chapter as they help steer the way the Chapter will focus its direction in the coming year. What better way to put your membership to work than to have a say in what happens? Committees are also a great way to network with other Chapter members.

With a wide range of topics within our committee structure, there should be a committee to satisfy all our members' needs and goals. To sign up for a committee, fill out the form on page 7 and fax to: (270) 796-6526 or mail to Chris Roszman, Commonwealth Health Corporation, 800 Park Street, Bowling Green, Kentucky 42101.

Audit and Financial Reporting Committee

- Bi-annual selection of a CPA firm to review and report on Chapter fiscal year financial statements and management controls

- Periodically review Chapter's financial condition, interim statements, and

internal accounting controls and prepare a report on these items for the Chapter board.

- Assist the Program and Newsletter Committees with development and presentation of education sessions and/or articles on topics pertaining to generally accepted financial accounting, reporting and auditing standards

Certification / Career Advancement Committee

- Provide information to Chapter members about career benefits of HFMA certification and exam fee reimbursement

- Provide testing dates and proctoring for members taking certification exams

- Share information about Chapter's scholarship program

- Support member efforts to achieve certification and/or to apply for scholarships

- Serve as informational resource for members seeking new career opportunities



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**Kentucky Chapter
Healthcare Management Association**
www.hfmaky.org

**Officers and Directors
for
2001/2002**

President

Tony Miranda
TPI Health Systems

President-Elect

Christopher Roszman
Commonwealth Health Corporation

Vice-President Education

Melody Chaney
Edward Jones, Inc.

Vice-President Communication

Harold Shoaf
Pro Tech Services

Vice-President Member Services

Michele Lawless
Commonwealth Health Corporation

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Director

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Hardin Memorial Hospital

Director

Katie Black
MedAssist, Inc.

Director

David Tate
Ernst & Young, LLP

Director

Melanie Watson
TJ Samson Community Hospital

Leading

Continued on page 7

Remembering Our Past, Planning for our Future...continued from page 1

- Mike Stigler and Lola Davis both greatly appreciated the opportunity to serve in leadership positions and praised the education provided by National HFMA Leadership training sessions.
- Katie Black and Ronda Beck also fondly remember the Leadership Training Conferences held in great resort locations where Chapter leaders have time to bond and plan for the coming year. (San Antonio LTC attendees should happily recall the case of the missing bed in Ronda's room and the search behind doors.)
- Dorothy Zimmerman recalls the Cincinnati riverboat ride she coordinated with Dale Skaggs as her first event as program chair. It was an open bar on a boat ride for 2 ½ hours. She was very shocked by the bar bill and learned a valuable planning lesson for all future program chairs. But everyone had a wonderful time!

Greatest Professional Challenge

- Growing and developing the people around you. – Steve Scannell and Ronda Beck
- Bringing all the skills together to achieve results. You need KASH to be successful: **K**nowledge- can be formal education/training, experience or borrowed (networking). **A**ttitude, **S**kills, **H**abits. – Lola Davis
- First case won by a Hospital in the USA in front of the provider reimbursement

board (Medicare) in 1976. – Oscar Canas

- Balancing professional demands with personal (family) demands. – John Yeager
- Keeping up with the pace of technological and regulatory changes at the same time you are trying to run a department that serves every other department in the system while you continue to serve the employees in the department. – Dorothy Zimmerman
- Providing help to the 22 hospitals that did not maintain a general ledger when Medicare started and to the others that had never done any cost accounting at all. – Ron Roe
- Survive until retirement. – Alan Broude
- Working hard to be productive, while keeping stress under control and maintaining a sense of humor. – Katie Black
- Starting and building a Business Advisory firm from scratch in a new market. I have been very fortunate to have attracted and retained several highly skilled and talented individuals that have been instrumental in the success of our office. – Mike Stigler
- Balancing competing priorities: demanding profession (client service), challenging industry (healthcare), family matters and civic/professional responsibilities. – Mark Carter

Biggest change you have seen in healthcare finance in your career

- Katie Black, Alan Broude, and John Yeager all noted the intense competition among providers as the biggest change. People that used to share ideas freely now must be guarded and the healthcare climate is not as friendly and open.
- Oscar Canas noted the implementation of Medicare regulations in 1966, which required hospitals cost reports and management information systems that many hospitals did not have at that time.
- Getting off “cost reimbursement” and the method of establishing rates with Blue Cross, which was essentially cost based. – Ron Roe
- Mike Stigler feels the evolution of the industry from cottage industry to a highly regulated and sophisticated

industry has dramatically changed skills necessary for finance personnel. To succeed in this industry, individuals must have a passion for life-long learning and skill development. If you don't like change, healthcare is an industry you should avoid.

- The implementation of DRGs was probably the biggest change for Lola Davis, followed by close second with managed care.
- Dorothy Zimmerman also noted the explosion of managed care as the biggest change she has witnessed.
- Mark Carter and Ronda Beck stated the speed at which business operates which puts significant demands on finance professionals.

Where do you see healthcare/healthcare finance in ten years?

- Healthcare finance will become increasingly influential in the operations of health systems and the industry in general. Economic reality will force health care organizations to operate in a more business-like manner. Healthcare financial managers will increasingly have educational credentials such as MBAs and work backgrounds in operations. – Mark Carter
- Possibly the creation of a National Health Care System due to cost increases, uninsured population and quality of care. – Oscar Canas
- I hope that over the next ten years healthcare finance decides to simplify (not the same way the government did) but truly work together with physicians, suppliers, facilities and patients to create a means of a simpler receivable cycle. We currently have too many care givers spending time talking to each other just to try to prove/disprove the necessity of care provided. I know there is a simpler way. – Dorothy Zimmerman
- More use of information technology to the point that the end user access to meaningful information will be extraordinary. The key will be accurate analysis of the proliferation of data that will be readily available. – Steve Scannell
- Providers will be highly specialized and general acute providers will be fewer than today. Consolidation of the



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Past Presidents Trivia

Answers to quiz on page 5

First job you ever had:

1j, 2h, 3a, 4i, 5d, 6c, 7f, 8g, 9k,
10b, 11e

What is keeping you busy:

1h, 2j, 3i, 4k, 5a, 6d, 7c, 8f, 9e,
10g, 11b

Where you see yourself in 10 years:

1g, 2a, 3d, 4f, 5e, 6i, 7j, 8b, 9h, 10c

Remembering Our Past, Planning for our Future...continued from page 4

industry will continue. Lack of access to capital will be a major cause of this consolidation. – John Yeager

- Fighting to keep from going under the control of the Federal Government. – Alan Broude
- Much more preventive medicine and hopefully, not a national healthcare plan. – Katie Black
- Consolidated billing will be in place as well as PPS across all lines of business. Some global billing and reimbursement as well. Hospital based physicians such as ER, radiologists, etc., who provide interpretation will be included in the facility payment. No hospital based 1500 billing. (I pray!) – Lola Davis
- This whole industry (probably second largest in the country) has virtually undergone a revolution during my career, and the really unusual part is that revolution has happened several times. I believe that more change will come resulting in a strengthening of the management involvement of finance people. That will require a significant challenge to obtain, train, and keep the best people available. It will also be a challenge to HFMA. – Ron Roe
- I think we will continue to see consolidation in the acute care industry as hospitals find it too difficult to keep up with the need for access for capital. Hospitals will be challenged with transition issues as more diseases become chronic rather than acute as a result of medical research and development of new medicines. Hospitals have already seen themselves evolve from 90% inpatient facilities to 50% in last 20 years. Technology and disease management drugs will pressure organizations to invest in technology and change their physical plant to accommodate the continued evolution to outpatient treatment. I also think that we will eventually have a National debate on how individuals get access to healthcare coverage that is affordable. We cannot continue the current pattern of individuals forgoing health insurance coverage because of an inability to afford it. Forty percent of the world's wealth resides in the US and yet 14% of our population has no healthcare coverage. I think that in ten years we will have seen a continued expansion of Federal Insurance programs

Past President's Trivia Quiz

Test your knowledge of our past president's. Match question to names (Answer later in article)

First job you ever held

1. Staff auditor for Ernst & Ernst
2. Paper boy in Indianapolis
3. Music teacher – accordion
4. Painting contractor
5. Staff accountant – ARH
6. Door to door Fuller brush salesman
7. Registration clerk – Kentucky Baptist Hospital
8. Placing 3 pennies under cellophane wrapper of cigarette packages when cigarettes were 22 cents a package and purchased in vending machine.
9. Busboy
10. Babysitter
11. Internal auditor ITT Telephone

Past Presidents:

- a. Katie Black
- b. Ronda Beck
- c. Alan Broude
- d. Mark Carter
- e. Oscar Canas
- f. Lola Davis
- g. Ron Roe
- h. Mike Stigler
- i. Steve Scannell
- j. John Yeager
- k. Dorothy Zimmerman

What is currently keeping you busy?

1. Career and 4 children
2. Partner at Ernst & Young, LLP
3. Work, family and running about 30 miles week
4. Go-lives and conversion at work & pursuing Master of Arts in Health Care Mission
5. Senior VP Marketing, MedAssist, church choir, travel, antiques, gourmet cooking and HFMA
6. Traveling and caring for mother/aunt
7. CFO – Jewish Hospital Healthcare Services
8. Current job taking lots of time – company in acquisition mode for last 4 years.
9. Professional responsibilities & related professional and community service matters.
10. Restoring antique clocks.
11. Learning compliance facet of job and trying to keep sanity with two college age children at home!

Past Presidents:

- a. Katie Black
- b. Ronda Beck
- c. Alan Broude
- d. Oscar Canas
- e. Mark Carter
- f. Lola Davis
- g. Ron Roe
- h. Mike Stigler
- i. Steve Scannell
- j. John Yeager
- k. Dorothy Zimmerman

Where do you see yourself in 10 years?

1. Doing exactly what I am doing now if I am not in Cave Hill!
2. Running small specialty shop or antique shop.
3. Consulting, volunteering, traveling
4. Right where I am now. I love challenges.
5. On remote beach in Caribbean Island nation. In reality, leading a refocused healthcare professional service firm that will contribute to success of the industry in Kentucky.
6. Retired, playing golf and chasing grandchildren
7. Using new degree in healthcare missions.
8. Starting own catering, party-planning company and enjoying/wishing for grandchildren.
9. Leading the best business advisory firm in the Commonwealth and helping clients be the most successful at meeting their missions.
10. Selling hot dogs on nude beach.

Past Presidents:

- a. Katie Black
- b. Ronda Beck
- c. Alan Broude
- d. Oscar Canas
- e. Mark Carter
- f. Lola Davis
- g. Ron Roe
- h. Mike Stigler
- i. Steve Scannell
- j. John Yeager
- k. Dorothy Zimmerman

Answers on page 4.

Remembering Our Past, Planning for our Future...continued from page 5

that will allow for access to affordable coverage. – Mike Stigler

We will want to review these predictions in the future. The June 1989 newsletter included highlights from the Lake Barkley program where 6 Past Presidents gave their predictions for healthcare of the future. The following summarizes those comments and you will note that they weren't too far off!

- Tom O'Bryan (1980–81) forecasted the future of healthcare holds primarily home services and computer monitors in most homes by 2001.
- Oscar Canas (1974–75) expressed his conviction that preventive medicine and early detection of problems will be the methodology of the future. He indicated that there will be many CT scans, MRIs, etc.
- Bobby Adkins (1984–85) expressed need for hospitals to cut costs and must mimic the for-profits to survive.
- Jim Franklin (1970–71) view of future included sooner discharges (who has not seen a decline in LOS?), more joint ventures and the need for marketing to get patients.
- Ron Roe (1971–72, 1977–78) anticipated that quality by necessity must improve. (Think about Leapfrog initiatives and provider scorecards.)
- One prediction that has not happened yet, fortunately. Alan Broude (1986–87) stated that "National Health Care is inevitable."

All of the Past Presidents spoke highly of the value of HFMA membership and involvement. HFMA education and networking at meetings provides healthcare financial professionals the knowledge and energy to tackle anything the future may hold. As we look back to our Chapter history, our leadership's challenges over their careers, and the evolution of our industry, it is clear that HFMA is integral to many successful individuals.

Past Presidents- Where They are Now.

We have lost track of few of our past presidents. If you have current information, please contact Ronda Beck, rsbeck0@pop.uky.edu or 859-323-5702 ext. 192.

- 1966 Bob Doris
- 1967 Harry Goeltz – Retired, Ft. Thomas, KY
- 1968 Charles Rustici
- 1969 Bill Williamson – Deceased
- 1970 Jim Franklin
- 1971 Ron Roe, CPA – Retired from E & Y
- 1972 George Walz, CHFP – CEO Breckenridge Co. Hospital, Hardinsburg, KY
- 1973 Burnam Pope – Retired, Lexington, KY
- 1974 Oscar Canas – Retired, Miami, FL; Life Member
- 1975 Bob O'Daniel, CPA – Retired
- 1976 Joe McDonald, FHFMA – VP Finance, Boulder Community Hospital, Boulder, CO
- 1977 Ron Roe**
- 1978 Juan Fernandez, FHFMA – Retired, Louisville, KY
- 1979 Jessie Smith – Retired
- 1980 Tom O'Bryan, CPA
- 1981 Chris Hamman, FHFMA, CPA – was in Atlanta; may be deceased
- 1982 John Yeager, CPA – still at E & Y
- 1983 Tony Anthony – deceased
- 1984 Bobby Adkins, CPA – consultant; Life Member
- 1985 Mike Arthur – recently was CEO of Bottom Line Systems
- 1986 Alan Broude, CPA – still Sr. VP at Jewish
- 1987 Gary Hoefler
- 1988 Dennis Padget, FHFMA, CPA – CEO, Padget & Associates, Simpsonville, KY
- 1989 Bob Bibelhauser, CPA – now with Norton Healthcare
- 1990 Lola Davis – VP with Community Health Systems, Brentwood, TN
- 1991 Bob Hudson, FHFMA – still CFO Pattie A. Clay Hospital, Richmond, KY
- 1992 Bob Reh, CPA – VP Finance with CHI in Erlanger, KY
- 1993 John Clements, FHFMA, CPA – VP Finance at Porter Memorial Hospital, Valparaiso, IN
- 1994 Kevin Yeager, CPA – VP Fiscal Services, Holzer Medical Center, Gallipolis, OH
- 1995 Mark Carter, FHFMA, CPA – Vice President, Cap Gemini E & Y
- 1996 Steve Scannell, FHFMA, CPA – Asst. VP Finance, Jewish Hospital Healthcare, Louisville, KY
- 1997 Katie Black, CHFP – Senior VP of Marketing, MedAssist, Incorporated, Louisville, KY
- 1998 Dorothy Zimmerman, CHFP – Director Business Office, St. Joseph Hospital, Lexington, KY
- 1999 Ronda Beck -Director, Accounting, University of Kentucky Hospital, Lexington, KY
- 2000 Mike Stigler, FHFMA, CPA – Managing Partner, Blue & Co., Louisville, KY

Leadership Opportunities for a New Chapter Year ...Continued from page 3

Chapter Outreach & Public Relations Committee

- Conduct membership survey
- Promote/facilitate collaboration with affiliated healthcare professional organizations
- Work with the program committee regarding education or project opportunities for co-sponsorship with other professional organizations

Communication / Newsletter Committee

- Provide useful information to the Chapter members
- Provide four (4) newsletters to the Chapter members annually

Corporate Sponsorship Committee

- Solicit and recognize corporate sponsors as a means of funding Chapter functions including scholarships, certification exam reimbursement, KHA Annual Convention support and the use of nationally known speakers
- Schedule vendor exhibits at Chapter Institutes

Entertainment Committee

- Serve to support various committees for each regular Institute or special meeting by coordinating site selection, contract negotiations, menu selection and other general communication with facilities along with planning special activities and events
- Coordinate with the Sponsorship Chairperson for site selections and availability

Forum on Management for Members New to Healthcare Industry

- Identify Senior Financial Executives to serve on program steering committee

- Establish program objectives to meet the training needs of members new to Healthcare industry

Founder's Award Committee

- Quantify member involvement and participation by use of the GLD point system to identify members eligible for various awards
- Accurately record each member's earned points and publish that information in the Chapter newsletter

Information Systems Committee

- Develop and maintain the Chapter website
- Communicate with Chapter President and Committee leaders about topics of interest to Chapter members

Job Referral Committee

- Maintain a current file of resumes of members seeking employment and a listing of employers seeking employees in healthcare finance
- Communicate placement opportunities through the Chapter newsletter and web page

Membership Committee

- Build and maintain the Chapter's membership
- Set and fulfill Chapter goals for new member recruiting

Patient Financial Services Committee

- Work with the Program Committee to plan a Patient Financial Services program track for each Institute
- Plan, coordinate and conduct the annual Accounts Receivable Management Workshop

Physician Practice Liaison Committee

- Devise support mechanisms for Chapter members moving from the hospital environment to management of hospital – owned physician practice, MSO or PSO activities
- Work with physicians and practice managers to strengthen collaboration with MGMA
- Provide educational opportunities for members interested in physician practice services

Proaction: State / Federal Issues Committee

- Act in advisory capacity to the Board and Chapter members to provide information on State/Federal regulatory issues
- Serve as primary liaison to HFMA National in responding to assigned and optional projects relating to Federal regulatory matters

Program Committee

- Plan, develop and coordinate all educational meetings and meeting announcements of the Chapter
- Direct and support the Entertainment committee in making necessary arrangements for meetings, facilities, speakers, etc.
- Coordinate the registration at meetings, record attendance and record accounting of funds received

Yerger Awards Committee

- Encourage committees and individual members to document their activities for submission to National HFMA for consideration for an Award of Excellence

Sign Up Here to Impact the Chapter

NAME _____

EMPLOYER _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____ EMAIL _____

I AM INTERESTED IN SERVING ON THE FOLLOWING 2002-2003 HFMA COMMITTEE(S):

FIRST CHOICE: _____ SECOND CHOICE: _____

If I don't receive either of my choices, I would prefer to:

___ be appointed to any available committee ___ not be appointed this year

**Please fill out the above form and fax to: (270) 796-6526
or mail to Christopher Roszman, Commonwealth Health Corporation, 800 Park Street, Bowling Green, Kentucky 42101.**

Awards

HFMA recognizes individuals who devote their time to the betterment of their chapter by contributing time (i.e., committee involvement) or their intellectual property (i.e., writing articles and being speakers at HFMA's sponsored institutes). Below you will find 20 individuals who have begun or obtained lifetime achievement.

Please join me in congratulating those honored below:

Follmer Bronze Award

Follmer Bronze Award is awarded to an individual who has earned 100 member points.

- | | |
|--------------------|-----------------|
| Casey Clements | Stephen Estes |
| Lucia Gerber | Sheri Gould |
| Carl Herde | Michele Lawless |
| William Price | David Richard |
| Stanley Vanderpool | |

Reeves Silver Award

Reeves Silver Award is awarded to an individual who has earned 200 total member points.

- | | |
|---------------|---------------|
| Melody Chaney | Mary McKinley |
| Tony Miranda | Ed Miller |

Muncie Gold Award

The Muncie Gold Award is presented to a member who has earned a total of 300 member points.

Ed Erway

Founder's Medal of Honor

The Founder's Medal of Honor award was added in 1986 and is conferred by the nomination of the Chapter Board of Directors to those members in good standing who have been actively involved in HFMA after receiving the Muncie Gold Award.

- | | |
|--------------|-------------------|
| John Burgett | Mark Carter |
| Tom Clark | Dorothy Zimmerman |

LIFE TIME ACHIEVEMENT

Life Time Achievement is conferred to those retiring members who have dedicated their time consistently to the chapter over their careers:

Juan Fernandez

Long-term member of the chapter and served as President of the Chapter 1978-79. Involved in various committees and instrumental in the chapter receiving several awards during his

tenure as President. Juan is a Founder's Medal of Honor Certified member. Retired from CEO position at Louisville Imaging. Prior to that he was the VP of Finance at Methodist Hospital in Louisville. He was born in Cuba.

Bernie Schenkenfelder

Long-term member of the chapter and sometimes considered the chapter historian. He was Chapter Secretary for several years and was a Founder's Medal of Honor recipient. Bernie was named Member of the Year for 1997-98. He was also a member of the Program Committee for several years. He always had good program ideas. He revised the Chapter bylaws in 1997-98. He recently retired from Anthem Blue Cross where he was a well-liked and respected Provider Relations Manager. Bernie loves the game of golf and the fact that he is a very good player. He was known for using the golf course as a backdrop to negotiate hospital contracts. This is one way he built solid relationships with members of the hospital administration team. Bernie has been very active in the Boy Scouts of America for years serving as Troop Leader.

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 Ernst & Young LLP
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